



## **Online Video Advertising Rates**

**Monthly video feature sponsorship:** includes the logo and the mention on the opening sequence of the video, plus a 10 to 15 second commercial to be added in the middle or at the end of the video.

Cost: \$378 - Limit of 3 possible sponsors on one monthly video feature

Important to Note: Commercial production is available for an additional charge. Prior produced commercials can be added at no charge. Please contact Greg Thompson at [greg.surebet@yahoo.com](mailto:greg.surebet@yahoo.com) to discuss additional rate to produce 10 to 15 second commercial

**Event video sponsorship:** (centered around stakes events) - includes the logo and mention on the opening sequence of the video, plus a 10 to 15 second commercial to be added in the middle or at the end of the video per day. Videos will feature interviews and storylines to preview stakes event.

Cost: \$378\* - Limit of 3 possible sponsors for the event videos

Important to Note: Commercial production is available for an additional charge. Prior produced commercials can be added at no charge. Please contact Greg Thompson at [greg.surebet@yahoo.com](mailto:greg.surebet@yahoo.com) to discuss additional rate to produce 10 to 15 second commercial

[\*2010 Sunland Derby, All American Futurity & Derby \$2,500 ea.] - \* *Quarter Horse events are also viewed on Stallion E-Search website; Sunland Derby will also be viewed on the Thoroughbred Times website in 2010.*

**Website banner and button ad costs:** Small Button (120X120) - \$100 (6-month commitment); Large Button (250x460-H) (360x111-V)- \$200 (6-month commitment); banner ad (720X90)- \$400 (6-month commitment)